

## EKKI GROUP - PRESS RELEASE

08<sup>th</sup> June, 2020

Coimbatore, India



### **EKKI Pumps to provide PPE Kits to Pump Installers across India**

As India records biggest rise in number of Covid cases, In a desire to be part of the solution to COVID-19, Water Technology firm EKKI that provides Pumps & Systems under the EKKI and DECCAN brands will provide plumbers, mechanics and the pump installer community across India with free PPE Kits beginning this week.

The company plans to provide more than 50,000 PPE kits to its Pump Installer Community partnering with its 500 Dealer network under the initiative called "Battle Covid".

Initially, the distribution will be done across 7 states that include Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telangana, Madhya Pradesh and Maharashtra with the support of EKKI's 500 nationwide dealership network.

"The COVID-19 pandemic has impacted our entire industry and we wanted to do something to give back to those people who make it happen every day in our industry. As a leading Family owned Water Technology Company, EKKI is committed to the well-being of its Dealers and Pump Installers network."

"By providing clean water to the world we help people stay healthy. Donating PPE Kits is a natural extension of our mission to help people lead healthy and balanced lives", says **Arumugam.P Chief Executive of EKKI & Deccan Pumps.**

#### **According to Kanishka Arumugam, Co-Chief Executive of EKKI**

"In these exceptionally difficult times we stand with the Plumbers, Mechanics and the Pump Installer community to provide our relentless support. Our dealers are partnering with us and supporting us voluntarily in this distribution to reach out to them. As a socially responsible organisation we are going to keep doing the best we can do for our Dealers & Pump Installer community"

"The scientific basis for widespread PPE use is growing stronger, "At an individual level that means remembering to always wear a mask whenever you cannot practice social distancing." So we chose to distribute PPE Kits as a first step under the "Battle Covid" Initiative.